

Leyland[®] Trade

The Professional's Paint Since 1922

LEYLAND TAKES TO THE STARS

Leading trade paint brand Leyland has never been afraid to rub shoulders with the stars and its subtle colour options have ensured that one of London's most prestigious hotels has received an A-list makeover.

Contractor: Historic Interiors, London

Task: Claridge's has stood as a beacon of decadence and class in central London for nearly 200 years now and has seen some of the world's biggest stars from film, TV and music pass through its doors, including silver screen legends such as Audrey Hepburn and Cary Grant.

Specialist London-based painting and decorating company Historic Interiors was tasked with restoring the renowned Foyer restaurant, several newly designed suites by famous fashion designer Diane Von Furstenberg and the outlandishly impressive Grand Ballroom and had no hesitation in turning to Leyland's vast range of paints and subtle colour options in order to give the hotel a finish to be proud of.

Product: A selection of Leyland Vinyl Matt and Acrylic Eggshell was specified for use on the walls and ceilings in sophisticated tones such as Brilliant White and Cream. Leyland's Vinyl Matt emulsion ensures that a top quality smooth durable finish is on display, perfect for busy, high profile areas such as those in Claridge's. Decorators from Historic Interiors faced a number of challenges on the project, namely having to undertake the work while the hotel was still open for business. In order to meet the tight deadlines imposed by this situation, Leyland's Acrylic Eggshell was specified for its quick drying capabilities its low odour qualities, allowing the work to proceed with minimum disruption to guests and staff alike.



Background: Michael De Campi of Historic Interiors, who specialise in the decoration of luxury buildings, explains that when they knew the scale of the project that they faced he had no doubts that Leyland was best positioned to offer the products they needed. He comments: **"For a building as prestigious as Claridge's we couldn't take any chances with the paint specification so we knew we had to go with a brand that we already knew could do the business. The project required colours that would compliment the designs, patterns and fabrics selected for the designer suites and reflect the elegance and beauty of the hotel on the ground level of the foyer. The Brilliant White and Cream from Leyland ensured we met this challenge, while the finishes provided by the Vinyl Matt and Acrylic Eggshell products have ensured that the walls and ceilings will remain protected for a long time to come."**

Nicki Hickman, Leyland Brand Manager, said: **"Leyland's image and product offering can sometimes be seen as a little 'rough and ready', but it is testament to the high quality of our product range, not to mention the ability to provide elegant and sophisticated colour combinations, that Historic Interiors specified our products to bring the best out of this highly prestigious project. Proof, if it were even needed, that there's no job beyond the capabilities of Leyland."**

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