

# Leyland<sup>®</sup> Trade

The Professional's Paint Since 1922

## Leyland puts Atlas Mills on the map

Leading paint brand Leyland Trade has put the property market in a spin after it helped to give a multi-million pound development a finish to be proud of.

**Contractor:** White Rose Decorators

**Task:** Located on the site of a former spinning mill on the outskirts of Bolton, the recently finished Atlas Mills is a luxury set of flats containing 69 one and two-bedroom apartments. Developers über Massclusive state that the 'full potential of each apartment is realised by sourcing only the best materials available'... and nowhere is this more apparent than in the use of Leyland's Vinyl Matt in all of the development's 69 apartments.

**Product:** White Rose Decorators wasted little time in suggesting the use of Leyland on the project and were so confident in the quality of the product that they gave the developers the opportunity to judge for themselves as they painted the showroom. With the developer so impressed with the immaculate quality of the paint, they specified the use of over 500 gallons of Vinyl Matt in each and every one of the tastefully finished apartments. Leyland's Vinyl Matt is available in over 16,000 colours, ensuring decorators and their customers have an extensive range to choose from.



**Background:** Six full-time staff from White Rose Decorators spent five months applying the paint to the apartments and director Billy Adcock admits that the product is more than a match for its salubrious surroundings. He said:

**"We have used Leyland's products on a wide range of projects over the years and had no hesitation in recommending it for this one. The Vinyl Matt is a smooth, hardwearing matt emulsion and it provided an incredibly high quality finish for the apartments' interior walls and ceilings."**

über Massclusive director Wayne Nicholas is fulsome in his praise of Leyland and said:

**"We had little option but to specify Leyland for the whole development once we had seen the quality of the finish in the showroom. The product fitted perfectly into the über Massclusive ethos of providing high quality apartments at extremely competitive prices and we would have no hesitation in using Leyland on future developments."**

# GET ON WITH IT!



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